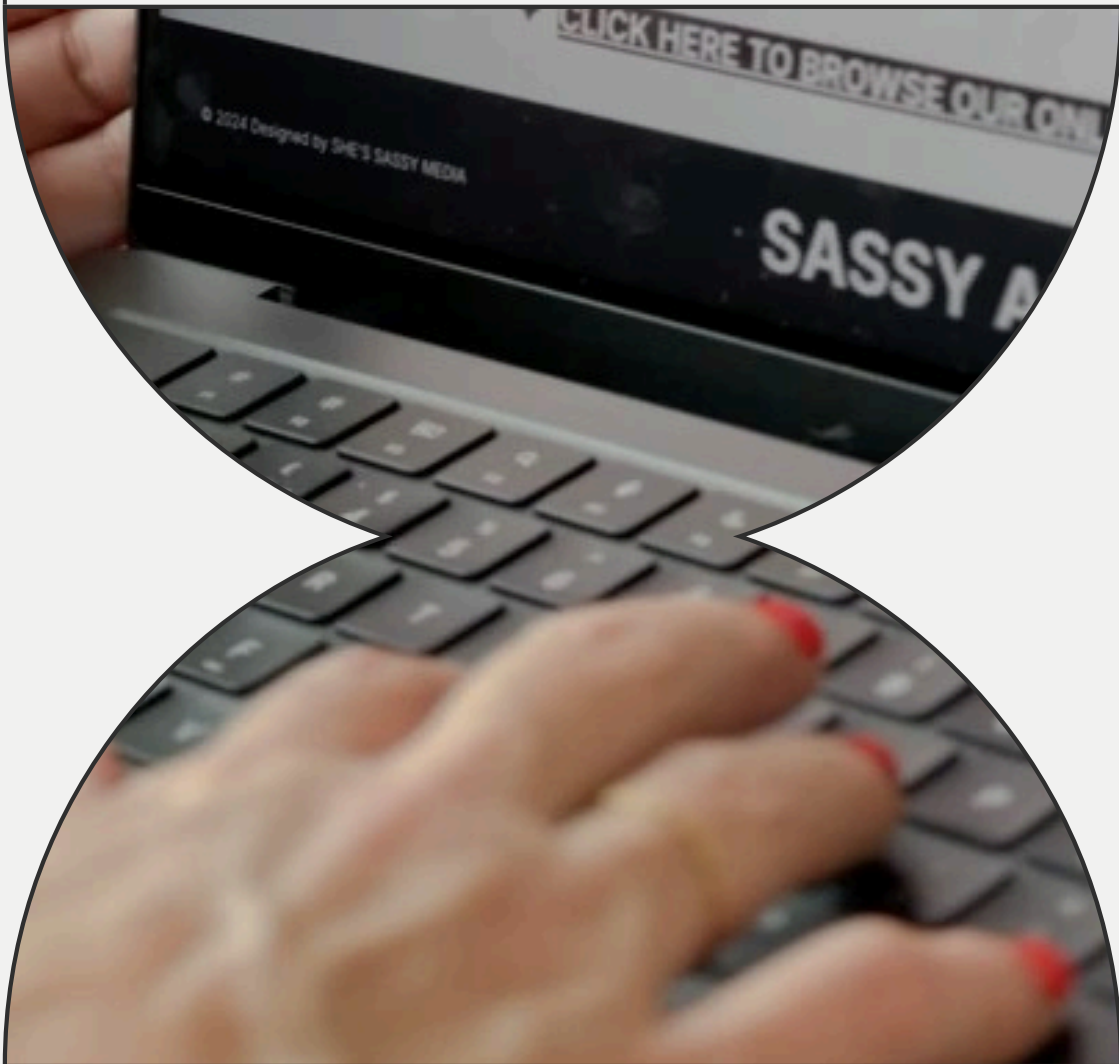


SHES SASSY MEDIA

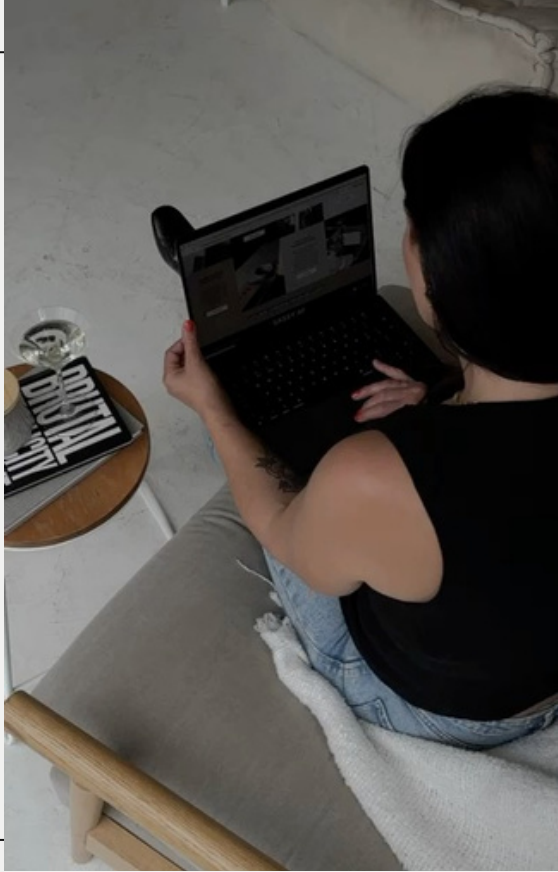
THE STRATEGY SESSIONS

THE CLARITY EDITS



**THE BIGGER PICTURE
THE BETTER PLAN**

WWW.SHESSASSYMEDIA.COM



WELCOME TO THE CLARITY EDITS.

You've got a business to run. The last thing you need is to spend more time, money and energy on marketing without knowing if it's actually moving you forward. Great marketing isn't about doing everything. It's about understanding your business, knowing your audience and recognising where your biggest opportunities lie. At She's Sassy Media, we bring together years of marketing experience, consumer psychology and creative thinking to help you see the bigger picture, ask the right questions and make smarter marketing decisions.

We've created two one-to-one strategy experiences: **The Social Edit** and **The Marketing Edit**. Both are designed to cut through the noise, identify what's working, uncover what's missing and give you a clear, actionable way forward. Because sometimes the answer isn't more content, another platform or a bigger marketing budget. It's a better strategy.

Ese Emily Bilgic

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SHES SASSY MEDIA

LESS GUESSWORK. MORE DIRECTION

THE SOCIAL EDIT

Social media should support your business goals, not just keep you busy. A personalised, one-to-one strategy session designed to help you understand your audience, refine your messaging, identify opportunities and create a purposeful social media plan.

From content pillars and creative direction to customer journeys and conversions, we'll work through the areas that matter most to your business.

What's Included: Pre-session questionnaire, focused social media audit, 90-minute strategy session and a personalised social media action plan.

What We'll Explore: Business objectives, audience insights, competitor research, brand messaging, content pillars, creative direction, platform selection, content planning, customer journeys, conversion opportunities and performance.

Who It's For: Business owners, established brands and in-house teams looking to take a more strategic, confident and purposeful approach to social media.

How It Works: Business questionnaire → Social media audit → 90-minute one-to-one strategy session → Personalised social media action plan.

Book Your Session: Founding price £295

SHES SASSY MEDIA

GREAT MARKETING GOES FAR BEYOND SOCIAL MEDIA

THE **MARKETING** EDIT

A personalised 360° marketing strategy session exploring your business, brand positioning, customer journey and opportunities across email marketing, PR, partnerships, website, SEO, events and more.

Together, we'll identify where to focus your efforts and develop a prioritised marketing action plan that supports your wider business goals.

What's Included: Pre-session business questionnaire, review of your current marketing activity, two-hour strategy session and a personalised 90-day marketing action plan.

What We'll Explore: Brand positioning, customer journey, social media, email marketing, website and SEO, PR, collaborations, advertising, events, customer retention and opportunities for growth.

Who It's For: Established businesses, ambitious business owners and in-house marketing teams looking for greater clarity, a fresh perspective and a more joined-up approach to marketing.

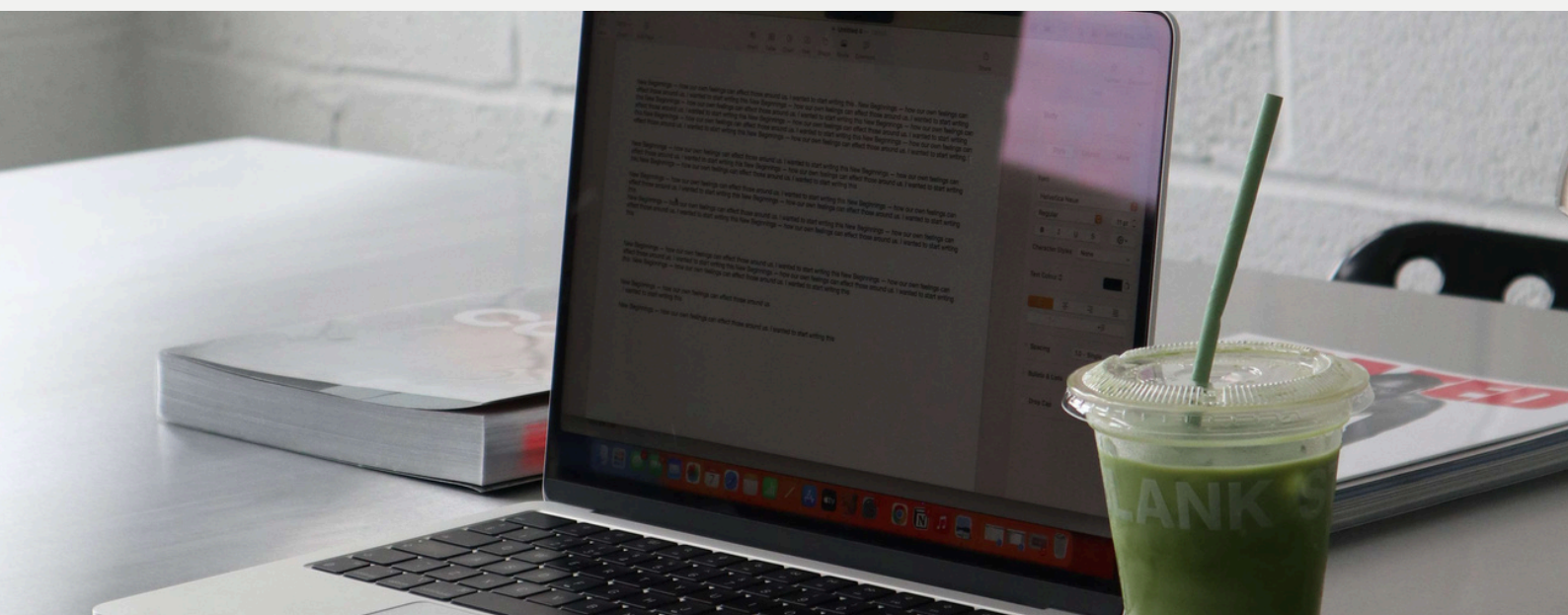
How It Works: Business questionnaire → Marketing review → Two-hour one-to-one strategy session → Prioritised 90-day action plan.
Introductory .

Book Your Session: Founding price £495

NEED MORE INSIGHT & SUPPORT?

READY TO MAKE YOUR MARKETING MAKE SENSE?

You've got the business. You've got the ambition. Now let's make sure your marketing is working as hard as you are. No more second-guessing what to post, wondering where to focus your efforts or investing time and money without a clear direction. **The Social Edit and The Marketing Edit are designed to give you a fresh perspective, expert guidance and a practical plan tailored to your business.**



Your next move? Book your one-to-one strategy session and let's get to work.

The Social Edit | £295

The Marketing Edit | £495

Limited introductory places available.

JOIN A STRATEGY SESSION OR JOIN BOTH!