



SHE'S SASSY MEDIA

PACKAGES & PRICING



WWW.SHESSASSYMEDIA.COM

HEY THERE,

Thank you for stopping by, we're so happy to see you!

WHAT WE DO

Here at She's Sassy Media we create content & social media campaigns to increase your online presence, achieve higher brand awareness, get more clients., & more revenue!

WHO WE WORK WITH

We mostly work with brands & businesses that want to improve their social media presence and aesthetic. Want to level up their brand & nurture their existing audience & increase their client base.



SOCIAL MEDIA MANAGEMENT



THE MAINTENANCE PACKAGE

The Maintenance Package is perfect for business owners who have a limited budget and just want their social media accounts maintained with consistent content.

THIS IS FOR YOU IF

- ✓ You want us to maintain your social media presence
- ✓ You want to upgrade your current Instagram aesthetic

HERE'S WHAT YOU GET:

- ✓ **15** posts per month (Facebook & Instagram) Can add other channels for an additional £10 per channel
- ✓ **30** x stories
- ✓ Onboarding
- ✓ Design of social media assets & content plan
- ✓ Post captions, hashtags, location tag & scheduling
- ✓ **Quarterly** strategy call

INVESTMENT FROM £350 PCM

SETUP £50 ONE OFF COST

SOCIAL MEDIA MANAGEMENT

THE GROWTH PACKAGE

The Growth Package is designed to grow your account with a consistent volume of quality content posted weekly, alongside stories to keep your brand at front of mind.

THIS IS FOR YOU IF

- ✓ You want us to maintain your social media presence
- ✓ You want to upgrade your current Instagram aesthetic

HERE'S WHAT YOU GET:

- ✓ **22** posts per month (Facebook & Instagram)
- ✓ **45** x stories
- ✓ Onboarding
- ✓ Design of social media assets & content plan
- ✓ Post captions, hashtags, location tag & scheduling
- ✓ **Bi-monthly** strategy call

INVESTMENT FROM £499 PCM



SOCIAL MEDIA MANAGEMENT



THE ACCELERATOR PACKAGE

The accelerator package is designed to grow your account with a high volume of quality content posted daily, with stories to keep your brand at front of mind, and outbound engagement to attract new followers.

THIS IS FOR YOU IF

- ✓ You want us to grow your social media presence
- ✓ You want us to nurture your existing audience
- ✓ You want to seriously upgrade your current Instagram aesthetic

HERE'S WHAT YOU GET:

- ✓ **30/31** posts per month (Facebook & Instagram)
- ✓ **60** x stories & outbound engagement
- ✓ Onboarding & setup
- ✓ Design of social media assets & content plan
- ✓ Post captions, hashtags, location tag & scheduling
- ✓ **Monthly** strategy call

INVESTMENT FROM £625 PCM

ONBOARDING & SETUP

We dive into your goals, customers, and brand voice, and we audit relevant competitors. Based on this, we create your social media strategy.

CONTENT & DESIGN

This is when the fun part begins! Our team begins creating content for the upcoming month and then we send it to you for approval.

POSTING & ENGAGEMENT

When all content has been approved by you, we are ready to start posting. We will post and start engaging with your target audience.

FOLLOW-UP

Each month you will receive an analytics report which presents the account's growth. This allows you to track KPIs and stay in the loop!



**TIMELINE FOR
SOCIAL MEDIA
MANAGEMENT**

CONTENT SHOOT

SHE'S SASSY CONTENT SHOOTS

The Photo + Video Content Shoot Packages are ideal packages for clients who need content for both feed posts and reels.

With this package you don't have to choose between photo or video – you get both!

The service includes a video content shoot and photo content shoot & a selection of edited images & ready to use reels. See our content shoot packages next >



CONTENT SHOOT

CONTENT SHOOT 01

£250 + TRAVEL EXPENSES

- ✓ Up to **1.5 hours** on shoot
- ✓ **15** edited images & **5** ready to use reels
- ✓ Creative direction
- ✓ Access to all raw shots

CONTENT SHOOT 02

£325 + TRAVEL EXPENSES

- ✓ Up to **2.5 hours** on shoot
- ✓ **20** edited images & **8** ready to use reels
- ✓ Creative direction
- ✓ Access to all raw shots

CONTENT SHOOT 03

£450 + TRAVEL EXPENSES

- ✓ Up to **3 hours** on shoot
- ✓ **30** edited images & **12** ready to use reels
- ✓ Creative direction
- ✓ Access to all raw shots



BRAND & DESIGN

LOGO DESIGN & BRAND BIBLE | FROM £250

Logo & brand development
Includes Brand Bible: Font packs, colour palette, brand guidelines, brand tone and language for marketing use

SOCIAL MEDIA ASSETS

- 5 x BESPOKE SOCIAL MEDIA ASSETS | Investment **£75**
- 10 x BESPOKE SOCIAL MEDIA ASSETS | Investment **£125**
- 15 x BESPOKE SOCIAL MEDIA ASSETS | Investment **£150**

MARKETING TOOLS | FROM £30

- Business Card (POA)
- Menu (POA)
- Price List (POA)
- Leaflets/ Banners/Posters (POA)

SOCIAL MEDIA SUITE | FROM £30

Facebook/Linkedin Covers
Instagram Highlights (5)

BESPOKE BRAND
PACKAGES AVAILABLE
UPON REQUEST

OUR TERMS FOR DESIGN WORK

50% CHARGE UPFRONT, 50% CHARGE UPON COMPLETION

ADDITIONAL SERVICES

ADS MANAGEMENT

Maximise your ROI and reach your target audience with paid ads management. We handle everything from targeting and optimisation of campaigns to creating media assets so we can generate the results for you.

THIS IS FOR YOU IF

- ✓ You want to increase reach quickly
- ✓ You want to increase your sales & grow your client list
- ✓ You are selling a product or service

BOOKING INVESTMENT FROM £75 PCM (+ AD SPEND + CREATIVE)

AD MANAGEMENT FROM £75 PCM (+ AD SPEND + CREATIVE)

SHE'S SASSY TRAINING SCHOOL

Need bespoke training for your business, you, and your team? We will work with you to find out your social media training needs and deliver the perfect course for you!

From how to capture the perfect content, create stories that your audience can't get enough of, to outbound engagement & community management*

****TO LEARN MORE ABOUT OUR TRAINING PLEASE GET IN TOUCH***

INVESTMENT STARTS AT: £150 PH + TRAVEL